

Bridge's 2005-06 Strategic Framework

Objectives, Goals, & Indicators

Mission: To build sustainable organizations in Ghanaian villages by strengthening the capacities of local groups, funding their projects, and linking them to groups that can help them achieve their goals.

Vision: Ghanaian villages that have the organizational power to steer their own development.

Objective1: To build sustainable grassroots organizations in Ghanaian villages capable of helping reducing poverty.

Goal 1: Strengthen organizational capacity of village-based groups.

Indicators

- Number of new organizational skills learned (accounting, minutes, proposal writing, computer skills, bylaws, # of meetings, leadership, successful projects implemented, ect.)
- Level of improvement on the organizational scorecard.
- Number of collaborations/interactions with partners (in the field, regional office.)
- Number of proposals submitted.

Illustrative Activities

- Provide technical support in key organizational areas through Volta Coordinator and volunteers.
- Evaluate partner organizations through a capacity "scorecard" to see whether groups are improving.
- Research partner organizations and communities to assess capacity weaknesses and existing resources within communities that can be used for development purposes.
- Provide organizational tools, like the Ho office facilities.

Goal 2: Fund well-planned projects that can help reduce poverty through small grants.

Indicators

- Number of projects funded.
- Dollar amount in grants.
- Social outcomes of funded projects.
- Number of successful projects completed.

Illustrative Activities

- Evaluate funded projects to assess success level and poverty reduction outcomes.

Goal 3: Link partners to groups that can help them achieve their goals.

Indicators

- Number of outside contacts made.
- Number of projects funded by other organizations.

Illustrative Activities

- Provide information on development partners in the country or region.
- Provide internet and other communication support services.
- Make contacts with organizations and national officials and educate them of our mission and partners.

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Objective 2: Expand impact in Ghana

Goal 1: **Increase number of partner organizations and communities we work with**

Indicators

- Number of CBO partners we work with.
- Number of communities we work in.
- Number of communities we are in dialogue with.
- Number of research projects that reveal community needs, social capital, and existing informal local-level efforts.

Illustrative Activities

- Outreach to communities at community gatherings.
- Outreach to chieftancies.
- Outreach to community groups to learn about their work and educate of ours.
- Distribute Bridge brochures and literature.
- Conduct field research through the volunteers.
- Create a CBO application form for groups interested in partnering.

Goal 2: **Increase capacity to place volunteers**

Indicators

- Number of volunteers placed.
- Number of certified Counterparts and Caretakers.
- Number of communities we place volunteers work.
- Number of volunteers who were satisfied with their Counterparts and Caretakers

Illustrative Activities

- Develop a Counterpart and Caretaker Certification program
- Training for possible and certified Counterparts and Caretakers
- Survey volunteers at the end of their service

Goal 3: **Generate resources to fund poverty reduction projects**

Indicators

- Amount of money generated from private contributions.
- Amount of money generated from the volunteer program.
- Amount of money generated from online Culture Shop.

Illustrative Activities

- Hold fund drives
- Contact and create linkages with University volunteer programs.
- Expand Culture Shop.